

TE KOMITI NUI O NGĀTI WHAKAUE

# COMMUNICATIONS STRATEGY

Prepared by Operations Management

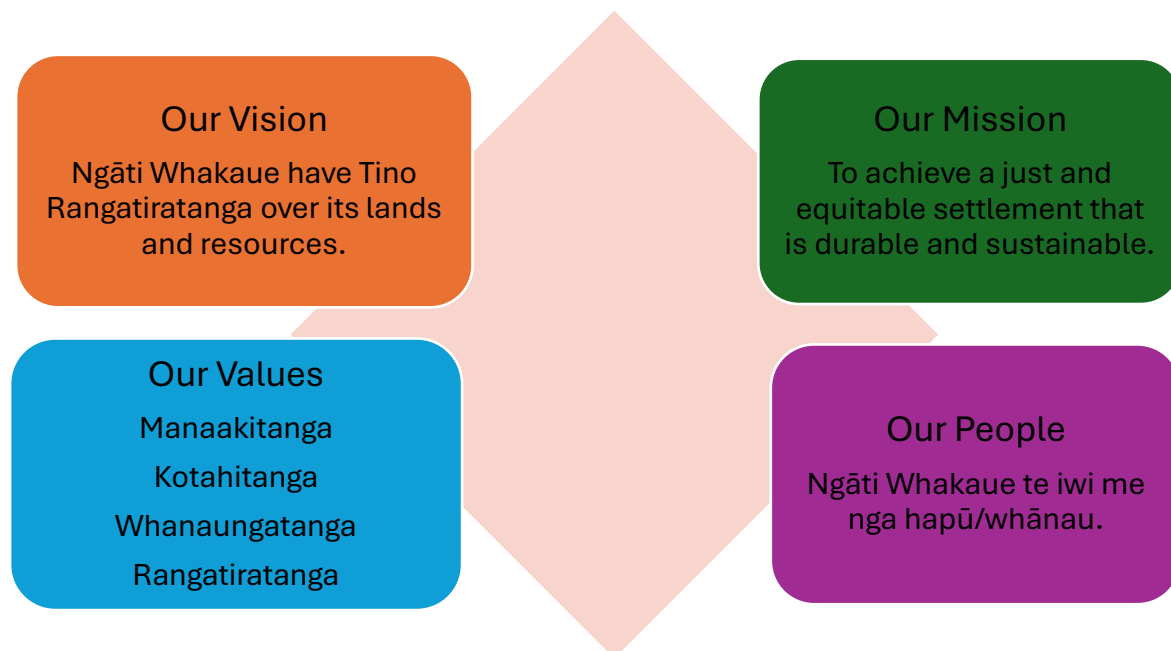
TE KOMITI NUI O NGATI WHAKAUE 1268 ARAWA STREET ROTORUA 3010

## MISSION

To achieve a just and equitable settlement that is durable and sustainable for the wellbeing of whānau and hapū who come under the maru o Ngāti Whakaue

## PRINCIPLES

TKN operates under the following principles:



## Background

---

TKN was established to represent Ngāti Whakaue (claimants and ngā hapū) in settlement negotiations with the Crown. TKN is constituted under a common law trust, the Deed of Trust adopted at a hui-a-iwi held 19 April 2009.

The primary role of TKN is to engage with and negotiate a just and equitable settlement that is durable and sustainable.

A secondary role of TKN is to be the post settlement governance entity for Ngāti Whakaue to the CNI Deed of Settlement. CNI Holding Ltd make annual distributions to TKN who in turn distribute surplus funds to Te Kotahitanga o Ngāti Whakaue Assets Trust (TKoNWAT) who invest funds and/or distribute as per their Investment Policy and Distribution Policy. TKN & TKoNWAT are inextricably linked.

Through the Central North Island Iwi Collective Deed of Settlement dated 25 June 2008, the Crown agreed (among other things) to expedite and accord high priority to the settlement of the outstanding historical Treaty claims of Ngāti Whakaue.

From 2010 to 2014 TKN received acknowledgement from the Crown that a satisfactory process was completed to achieve a mandate and agree Terms of Negotiation. From Dec 2014 to Jan 2016 the Crown and TKN were in negotiations.

In a letter dated 10 March 2016, to Lead Negotiator Hamuera Mitchell, the Crown set out its position for settlement with Ngāti Whakaue. Issue that were alluded to in the protraction of the time to agree the Terms of Negotiation (2011-2014) and the significant disparity between TKN's aspirations and what is possible given the Crown's position on the six remaining and agreed redress matters.

The letter also intimated that if TKN were unable to agree to the Crown's position the Crown would remove Ngāti Whakaue off the active work program, alternatively, if TKN agree to the Crown's position negotiations could continue and work could progress, resource dependent, to reach an Agreement in Principle within 12-18 months. A response to this letter was required by 23 April 2016.

A Ngāti Whakaue hui-a-iwi/registered voting hui rejected the Crown's position.

## Refreshing the Mandate

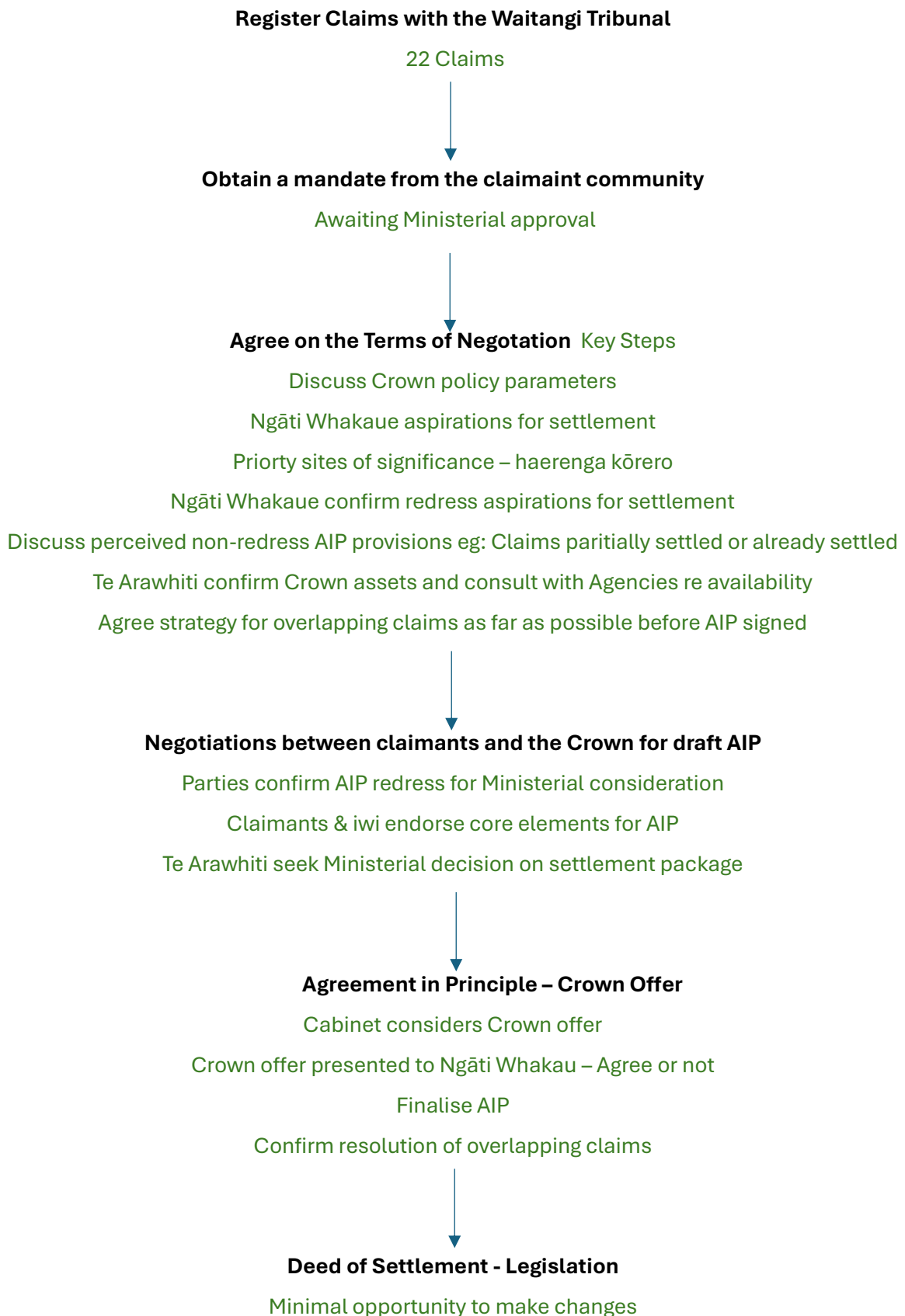
---

TKN has completed the Crown process to obtain a fresh mandate, having held mandate hui in Auckland Monday 22 July 2024; Hamilton Tuesday 23 July 2024, Maketu Thursday 25 July 2024 and Rotorua – Saturday 27 2024. The Rotorua hui was also livestreamed to ensure a wide reach of Ngāti Whakaue members to participate.

## Current Plan & Priorities

---

The settlement process is broadly defined as:



To achieve a timeframe for meaningful negotiations by March 2025 TKN must receive Ministerial approval of its fresh mandate with expectation for this by November 2024.

## Priority Work Streams

---

In facilitating Ngāti Whakaue Journey to Settlement TKN will ensure a responsible and inclusive approach that enables the mandate.

- Ensure the voice of Claimants is heard
  - √ Meet with all claimants to kōrero about their Claim/s and expectations
  - √ ensure that Claimants understand how negotiations will be undertaken and that their input is valued and considered
  - √ Aspirations – what do we want Ngāti Whakaue to look like in 50 years time based on assets that may be returned in negotiations
  
- Getting to an Agreement in Principle – generally if claimants and hapu are already engaged then coming to agreed to Terms of an AIP is likely to more ready supported, noting terms are not necessarily a final and binding agreement.
  - √ Activities to get to an AIP – this is likely to be in intensive time commitment inclusive of claimants, researchers, professional and technical advisors
  - √ Assemble a team/s, to work on the identified workstreams that may form the strategies for an Agreement in Principle
    - 1 Historical Account
      - Gives compelling background and clarity on what exactly happened in Ngāti Whakaue rohe and the effects it had on our whanau & hapū
    - 2 Cultural redress
      - Identifies priority Ngāti Whakaue sites of significance, Crown properties that is able to be returned from the Crown and/or statutory acknowledgements or overlay classifications
    - 4 Commercial redress
      - Key Crown assets that Ngāti Whakaue could consider
    - 5 Quantum factors
      - Increasing our Ngāti Whakaue registrations
    - 6 Overlapping interests
    - 7 Post Settlement Governance Entity this will be an inclusive process with claimants, Ngāti Whakaue ‘toto’ entities, iwi.

The volume of mahi in these workstream will require collaboration, respectful relationships and a willingness for open and transparent kōrero.

The approach will also require collaboration with other Ngāti Whakaue entities and potential overlapping claims settlement entities as and when required.

TKN intent is that there should be no surprises when it comes to signing off the AIP.

- Reaching a Deed of Settlement (DOS) contains a series of acknowledgements by the Crown where its actions arising from interactions with Ngāti Whakaue have breached the Treaty of Waitangi and its principles.
- DOS also have
  - √ Statutory Acknowledgements where an acknowledgement over areas or sites with which iwi have a special relationship, and will be recognised in any relevant proceedings under the Resource Management Act. These provisions aim to

avoid past problems where areas of significance to Māori, such as burial grounds, were simply cleared or excavated for public works or similar purposes without permission or consultation with iwi. Statutory Acknowledgements do not convey a property right and are non-exclusive.

- √ Deeds of Recognition set out an agreement between the administering Crown body (the Minister of Conservation) and a claimant group in recognition of their special association with a site and specify the nature of their input into the management of the site. Statutory Acknowledgements and Deeds of Recognition are included in most Treaty settlements

## Atawhai Creative Communications

TKN engage Atawhai Creative Communications to manage outward communications that keep Ngāti Whakaue informed through a range of platforms:

- Facebook
- Website
- Mailchimp
- Monkey survey

Our Communication mantra is **STAY CONNECTED – BE INFORMED - PARTICIPATE**