

Ko te wairua tika, te ngakau pono, me te mana orite, te tūāpapa o te hononga o te Karauna me te Māori.

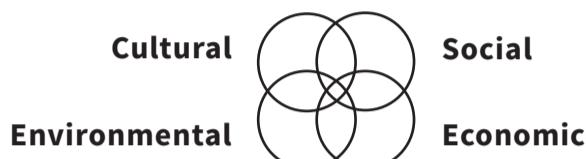
Engagement with Māori is a key component of realising Māori Crown partnerships. Effective engagement is based on developing effective and ongoing relationships with Māori. Relationships are based on trust, integrity, respect and equality.

Ka whakaatu i ngā tikanga me ngā whakaaro Māori ki roto i ngā mahi a te Karauna me ngā tari Kawanatanga. An effective, efficient and inclusive engagement process should reflect Māori perspectives and cultural values.

This engagement framework will assist you to determine who you need to engage with and how you engage. Engaging effectively with Māori contributes to the development of effective policy options, assists agencies in providing robust advice to Ministers and most importantly helps deliver improved outcomes. Throughout your engagement process you should be guided by the following key principles: Engage early, Be inclusive, Think broadly.

1. What is the kaupapa?

Understanding the full scope of the issue you are preparing to engage on will prepare you for determining the impact on Māori and your target audience. It's important to keep in mind that issues can sit across a range of sectors and there may be related or overlapping issues that extend your range of interested stakeholders and require inter-agency collaboration. You may need to talk with Māori to fully understand the scope of your issue, so having ongoing relationships with key Māori stakeholders is useful.



2. Who to engage with.

Defining the issue and impact on Māori will enable you to determine who has a potential interest in the issue and what level of input they should have in discussions. Be inclusive and think broadly. Engagement may be required at different levels across the local, regional and national spectrum.

Local

The issue affects Māori in a local area.

e.g. *Individuals, Whānau, Hapū and Iwi*

Regional

The issue affects Māori in a particular area.

e.g. *Iwi organisations, Collectives, Organisations with a particular purpose*

National

The issue affects all Māori in Aotearoa.

e.g. *National organisations dedicated to Social, Economic, Environmental, Cultural issues, or interested in all issues related to Māori*

Te Kāhui Māngai is one of many useful resources available to assist you to establish a list of contacts to facilitate the involvement of those affected. Te Kāhui Māngai also provides a glossary of Māori groups and their purposes for reference.

It is important that you determine what existing relationships might exist within your own agency with relevant Māori as there may be existing forum for other discussions occurring that you can join up with. It's also very important that agencies consult with each other to avoid creating overlapping processes.

5. How to proceed.

Once you have undertaken an impact assessment and determined who to engage with, ensure the following steps are included in your planning and implementation process. The associated guidelines also provide guidance for developing an effective engagement strategy.

Before engagement

Draft engagement strategy

The Engagement Guidelines provide advice for developing an engagement strategy.

Seek feedback from other agencies who have an interest in the issue.

An engagement strategy template is available at www.tearawhiti.govt.nz/te-kahui-hikina-maori-crown-relations

► Engagement strategy review

The Office for Māori Crown Relations – Te Arawhiti will review a finalised draft of your engagement strategy to ensure the principles of effective engagement have been applied and the process is broad and inclusive.

After engagement

Feedback

At a minimum, inform participants how their feedback has been translated into action and outcomes and seek their feedback on the process. This is crucial to ensure a long-term relationship. Feedback should be informed by the scale of engagement and the degree of collaboration.

► Self-review

Agencies should review their engagement process and examine ways of making their process more effective.

Tools to support agencies self-review are available at www.tearawhiti.govt.nz/te-kahui-hikina-maori-crown-relations

► Evaluation

The Office for Māori Crown Relations – Te Arawhiti is interested in ensuring the engagement framework is producing effective engagement with Māori. They may undertake an evaluation process with you.